



# 22 Questions and Answers

Artificial grass is a great investment and worth researching thoroughly. Here are some common questions and answers about our artificial turf.



## Features:

- Eco-Friendly In-fill Options
- Superior MaxxFlow Backing
- Multiple Shades and Textures
- ASTM Fall Rating
- 1" - 2" Pile Height
- 51oz. - 90oz. Face Weight



## Benefits:

- Minimal Maintenance, No Watering
- Superior Drainage Capabilities
- Antimicrobial and Hypoallergenic Surface
- Helps Keep Pet Areas Clean
- Safe and Non-toxic Infill
- Fertilizer and Pesticide Free



EasyTurf | Founded since 2000  
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## 1. Why Choose Artificial Turf for Your Lawn?

Synthetic grass, installed correctly, can provide you with a beautiful lawn without the hassle and expense of trying to maintain a problem-plagued natural lawn. Quality synthetic turf has become a proven landscaping alternative to natural lawns. You eliminate watering, mowing, fertilizing and chemicals, re-seeding, pests, allergies and muddy paw prints....all for a lower overall cost in the long run!

## 2. What Makes One Turf Product Different From Other Artificial Turf Products?

To begin with, not all turf is created equal. EasyTurf is considered by most, to be one of the best constructed turf products on the market. The touch and feel of the blades (designed for residential use) are by far the softest. The construction standards, quality of the product and its related durability has led to FieldTurf being the choice for professional grade artificial turf used by the NFL, Major League Baseball, NCAA colleges and high school sports teams. The primary difference in a few products from the rest of the market is simply the standards by which these products are manufactured. EasyTurf only carries products that meet or exceed minimum standards for research and development, ISO 9001 quality and ISO 14001 environmental as well as STC (Synthetic Turf Council) guidelines. A large number of turf manufactures don't meet these standards; as a result Sunburst does not carry these inferior products.

## 3. What Should I Look for in Artificial Turf?

Make sure the turf you choose fits your application and at a minimum meets the quality standards required for a life cycle of 20 years. As low-cost competitors flood the market with similar looking products – it's only after they have been in the ground for 3-5 years you can start to notice the difference – not the first day they are installed. If you have pets or live in an area with poor drainage, the

material you choose can make the difference. Hole-punch, hot-melt, channel or perforated backings can all drain differently in the long run.

## 4. There are Several Companies Selling Synthetic Turf. Why Would I Choose EasyTurf?

This is our favorite question! We only install the best products available on the market, we offer one of the industry's best warranties, all combined with proven customer service.

## 5. Is It Dog Friendly?

Put it this way...you can enjoy a dog AND a beautiful lawn! With over 80% of our customers being dog owners and installations in places throughout Southern California and animal care facilities across the state, EasyTurf has been the proven solution for a pet problem lawn. Liquids drain right through and droppings can be picked up as they would be with regular grass and/or washed off with a hose.



## 6. Can You Perform Other Jobs?

EasyTurf has been in business since 2000.

We perform all of our work with our own crews and have expertise in every aspect of the synthetic turf industry. Our main focus is turf, however we can offer services, all you need to do is ask.



What does this mean to you as our customer? It means that EasyTurf is a financially stable company that can handle any size project or situation and will be in business throughout your warranty period.

## **7. What About My Kids Playing on Artificial Turf?**

Kids love it! EasyTurf products are softer, safer and more durable than real grass. Our infill products are non-toxic and will in no way harm either children or pets if swallowed. Some consider it their own personal sports field! Parents love the fact that there are no more stained pants and scraped knees!

## **8. How Tough is it Really?**

Simple answer... consider the fact that FieldTurf is being used by thousands of sports teams for their playing surfaces. It is also used by many child care and pet facilities. If it is durable enough for them, imagine how well it will work in your yard.

## **9. How Long Does it Last?**

Quite frankly...we don't know. Most of our products are designed to last 8-10 years in a sports field application with constant abuse. Realistically, you should expect our products to last a period of 20+ years in your yard.

## **10. Why Doesn't it Fade?**

FieldTurf as well as our other products have built-in UV protection that allows it to hold its color even under the most brutal conditions. Independent studies show that FieldTurf will fade at a rate of much less than 1% per year. This means that after ten years in direct sunlight, any color change will be imperceptible to the human eye.

## 11. How Well Does it Drain?

EasyTurf has a proprietary backing, MaxxFlow – that drains better than anything else on the market. Coupled with the crushed stone base, it is a superior drainage system for your lawn or pet area. Unlike most other companies, Easyturf does not drill holes in its backing to allow for drainage. As a result, these MaxxFlow products are a superior choice for pets.

## 12. Can it Stain?

We haven't come across anything that can stain it yet. Even paint can be softened with paint remover and rinsed off. Sticky spills should be hosed off to prevent them from attracting dirt and bugs.

## 13. How Hot Does the Grass Get?

The grass does not stay as cool as natural grass which has water running through it, but it will not absorb or radiate heat like pavement, rock or brick. It can be cooled down with sprinklers if needed.

## 14. What About Gophers? Rabbit? Bugs?

Say goodbye to pesky critters! We will eliminate any troubles you have with rabbits and gophers. Rabbits will no longer ruin your lawn by eating your grass and gophers cannot come up through the turf! Your new lawn will be safer because you will no longer need pesticides.

## 15. What Kind of Maintenance Does it Require?

It is more of matter of keeping it clean than maintenance. On occasion, a perimeter weed treatment may be required. Depending on your unique situation some weeds may grow on top of all these products. Easily remove organic materials from the surface by using a leaf blower. Rakes may be required for moving heavier objects; however, a leaf blower is an ideal tool for general upkeep. A stiff bristle broom can be used to "fluff" the high traffic areas worn from use.



## 16. How Does it Affect My Property Value?

Several of our customers have sold their homes and reported that their synthetic lawns added tremendously to the salability of the prospect of purchasing a home with a beautiful lawn that required little to no maintenance.

## 17. Why is it Important to Work With a Company That Has a Contractors Lic.?

As a licensed, bonded, and insured company, we have a long standing zero complaint history with the Registrar of Contractors and BBB. Chances are we have completed a park in your neighborhood that you enjoy today. EasyTurf and EasyTurf synthetic turf are the best in the industry and we look forward to working with you.

## 18. What About Quality Control?

Our commitment to customer satisfaction is second to none. We have thousands of happy customers! All of our installations are completed by trained installers, not day laborers, which allow us to maintain a consistently high level of quality. All of our projects are supervised and we only use the best equipment available.



## 19. How Long Does it Take to Install?

The average landscaping area might take 1 to 3 days. Each installation is customized, so it is hard to determine this without a site visit.

## 20. How Much Does it Cost?

Think of it as an asset and investment that will increase the value of your property. Best of all, unlike most home improvement projects, EasyTurf artificial grass will pay for itself in a few years! For instance, say you spend \$200 per month on landscaping and watering costs, which equates to \$2,400 a year. Over five years, your cost is \$12,000. The average EasyTurf lawn can be installed for much less than this!

**21. Does You Offer Financing?** We offer monthly payment programs that can fit virtually any budget. Often, it is less than what you are currently paying for water and maintenance on your existing problem lawn!

**22. Does it Come With a Warranty?** Yes, EasyTurf is backed with a variety of warranties...some of the best and longest warranties in the business! It covers fading, discoloration, and problems with materials and workmanship. We can give you specific warranty information when we fully understand your total project needs.

**About** EasyTurf was founded in 1997. We're friendly, knowledgeable, and dependable. We're the state-of-the-art synthetic turf specialists for the Palm Springs. We're your best choice for synthetic turf, low maintenance landscaping, and water conservation. Consult with one of our professional landscape designers on your next project.

